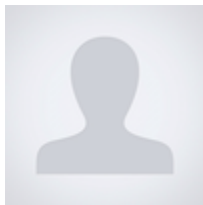


António José Correia Vieira da Silva

Profile



Department Department of Marketing, Operation and Management

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Category Visiting Associate Professor

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Qualifications

Type	Course	Institution	Year
Pós-Graduação	PADE	AESE	2011
Desconhecido	Several courses in Management	Cranfield School of Management; Manchester Business School; LSE; LBS	1999
Licenciatura	BUSINESS ADMINISTRATION	UNIVERSIDADE CATÓLICA PORTUGUESA - LISBOA	1985

Academic activities

Supervisions

Master Thesis

Kreet Tatrik, "Entrepreneurship Ecosystems in the examples of Portugal and Estonia", António José Correia Vieira da Silva, Master Thesis, Concluído, 2019

Yasser Ibrahim Youssef Youssef Gomaa, "Leadership and Corruption", António José Correia Vieira da Silva, Master Thesis, Concluído, 2018

Shi Jianhua, "The Application of Change Management as a Consultant in a Chinese Enterprise During 2016-2017", António José Correia Vieira da Silva, Master Thesis, Concluído, 2018

Manuel Alegria Couto Portela de Azevedo, "Transforming Banking Relationship Management - An in-depth analysis of the determining factors for balanced bank-firm negotiations", António José Correia Vieira da Silva, Master Thesis, Concluído, 2018

Sylvain Rocha Gaspar, "Capacidade de internacionalização de uma PME na indústria de prótese dentária: Oralook", António José Correia Vieira da Silva, Master Thesis, Concluído, 2018

Maxime Bollette, "Two sides of the same industry: an analysis of the relationship between hotels and online travel agencies.", António José Correia Vieira da Silva, Master Thesis, Concluído, 2018

Elitza Vladimirova Ivanova, "Qual o impacto das políticas de incentivo na adesão a veículos eléctricos?", António José Correia Vieira da Silva, Master Thesis, Concluído, 2018

Sofia Pereira Frazão, "The Internationalization to Mexico of a SME Footwear Portuguese Company", António José Correia Vieira da Silva, Master Thesis, Concluído, 2017

Beatriz Pinto Carlos, "Vivafit - A Women-Only Fitness Concept Analysis of the Internationalization Process", António José Correia Vieira da Silva, Master Thesis, Concluído, 2017

Marie-Luise Cierpiol, "Development and Application of a Framework for the Creation of a Food Startup in Germany", António José Correia Vieira da Silva, Master Thesis, Concluído, 2017

Eve Alexandra Reyes Pinto-Cardoso, "Examining the Differences of the Internationalization Strategies of two of the Major Brands in the Smartphone Industry - Apple inc. versus Samsung Electronics", António José Correia Vieira da Silva, Master Thesis, Concluído, 2017

Final Project

Svitlana Sorokhan, "Plano de Negócios para a Criação e Lançamento (L'Fortana), uma Marca de Moda Feminina", António José Correia Vieira da Silva, Final Project, Concluído, 2019

Gonçalo Faustino Claro Maça, "Benfica International Business Plan for Merchandising, specifically related to the Official Jersey's?", António José Correia Vieira da Silva, Final Project, Concluído, 2018

Tomás da Rocha de Vasconcelos, "Estudo de viabilidade para novos investimentos na produção de calçado no Bangladesh", António José Correia Vieira da Silva, Final Project, Concluído, 2018

Luciana Martins Ribeiro, "Plano de Negócios para a Internacionalização de uma empresa Portuguesa de Calçado para a China: Josefina's", António José Correia Vieira da Silva, Final Project, Concluído, 2018

Raquel Monção Fernandes Pinheiro da Costa, "CIN: Internationalization Strategies of the Insecticide Paint Artiline 3A Mate.", António José Correia Vieira da Silva, Final Project, Concluído, 2017

Andreas Bernhard Ehrmann, "Internationalization Strategy for a Start Up Company of the Outdoor Industry", António José Correia Vieira da Silva, Final Project, Concluído, 2016

Katja Nadine Trost, "The Importance of Introducing an Integrated Project Management Approach in Start-Ups", António José Correia Vieira da Silva, Final Project, Concluído, 2015

Nuno Tiago Pimenta Ferreira, "The Latin American International Management Strategy the Food Industry Case", António José Correia Vieira da Silva, Final Project, Concluído, 2014

Andreia Vazão Miguel, "Challenges faced by a Portuguese IT company on the decision of entering and competing in international Markets", António José Correia Vieira da Silva, Final Project, Concluído, 2013

Scientific Activities

Other Activities

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