

Exchange Week for foreign visiting professors
12th – 16st of March of 2018
ISCTE-IUL, Lisbon

Professor: Jasmina Sazdovska

University: FH Krems University of Applied Sciences

Country: Hungary

Brief CV

Jasmina Sazdovska is the Head of the Language Department at the International Business School in Budapest. She has over 20 years of teaching experience at university level along with long-term involvement in corporate training and language skills development. Jasmina Sazdovska has a PhD in Language Pedagogy from ELTE. Her research and teaching interests include: teacher qualifications and profiles, teaching methodology, presentations, meetings, negotiations, Business English, non-native teachers, creative language and humour. More information can be found on her website: <http://jasminasazdovska.weebly.com/>

On-going research topic

Preparing to Present Successfully / Oral Assessment Challenges Teacher Profiles and Qualifications

Topic of lecture for the students

Preparing to Present Successfully / Oral Assessment Challenges

Outline of lecture for the students

Practical aspects that students need to consider when preparing for business or academic presentations as well as job interviews. This would include global aspects of preparation such as considering the needs of the audience in addition to more detailed work on the presentation structure and creating engaging, unique visuals.

If the lecture is for teaching colleagues from other universities then I would focus on the design and description of appropriate marking criteria for oral assessment tasks. Written assignments are the most frequent form of assessment, so lecturers often face challenges when presentations or role-plays need to be graded. Fellow professors could find it interesting and useful to see some examples of the process of designing an appropriate marking scheme for evaluating students' oral performance.