

Exchange Week for foreign visiting professors
12th – 16st of March of 2018
ISCTE-IUL, Lisbon

Professor: Ludmila Mládková

University: University of Economics in Prague

Country: Czech Republic

Brief CV

I was born in Prague, Czech Republic on 13.3.1963; I am married and have two adult sons. I have been working at University of Economics Prague, Faculty of Business Administration, Department of Management since 2000. I also teach for other universities in the Czech Republic and abroad. My specialisation is management. I teach general management courses, advance management courses, knowledge management and management of knowledge workers. I focus my research on similar topics, but especially on knowledge management. I am devoted owner of Scottish terrier, like hiking and trekking in nature and I am an experienced diver.

On-going research topic

Management 2.0 – knowledge sharing organisation The specifics of generation Z students of the University of Economics Prague and their influence on pedagogical processes and management.

Topic of lecture for the students

Management 2.0 – knowledge sharing organisation

Outline of lecture for the students

Highly competitive volatile external environment and growing numbers of knowledge workers force organizations to search for ways how to manage people in the way that supports knowledge sharing. Some authors call these new approaches Management 2.0. The lecture explains historical links of development of management to Management 2.0, explains its specifics and principles and demonstrates these principles on examples of organizations (Google, FAVI, Gore, Buurtzorg, etc.) that adopted them.