

Exchange Week for foreign visiting professors
12th – 16st of March of 2018
ISCTE-IUL, Lisbon

Professor: Elżbieta Pohulak-Żołędowska

University: Wroclaw University of Economics

Country: Poland

Brief CV

Elżbieta Pohulak-Żołędowska, PhD is an Assistant Professor at the Wroclaw University of Economics-Department of Economics, Management and Tourism. Her main research areas include innovation-driven growth, innovation impact on competitiveness of enterprises and economies, innovation production (creation) forms. Member of the Chair of Economics and Economic Policy. Lecturer, scientist, entrepreneur.

On-going research topic

Entrepreneurial State In Market Economy

Topic of lecture for the students

Knowledge Management in Contemporary Economies

Outline of lecture for the students

The general knowledge on the sources of economic growth and on the challenges faced by universities. The aim of the lecture is to focus the attention on the modern problems of economic development.

Course content:

1. The theory of endogenic growth; the importance of knowledge in the economic growth creation; the role of scientific research expenditures in the economic growth creation.
2. The theory of sectors; knowledge sectors in modern economies.
3. Knowledge-Based Economy-description, characteristics; Knowledge-Based Economy vs. The New Economy; measuring the level of the Knowledge-Based Economy development.
4. The conditions of the KBE development. The science. Universities evolution or revolution? Entrepreneurial universities. 3G University.
5. The post-academic science. Clusters. Industrial science. Academic entrepreneurship, spin-offs, spin-outs, faculty enterprises.
6. Institutional conditions of the post academic science development. Financing, venture capital, tax allowances, law regulations, knowledge commercialization.