

IBS Elective Masters Programs
01661 - Business and Intercultural Communication (6 ECTS Credits)
Study Visit Abroad 2019/20
GRADING

The study trip aims to provide the students an international experience of learning and cultural acquaintance of a different country and region of the world. Therefore, the grading system is based on the academic performance and on the cultural experience of the participant.

Preparatory classes will take place at ISCTE, prior to the trip. All other classes take place at the local host universities. One to three questions pertaining to the initial preparatory class at ISCTE may be part of the test(s) indicated below.

Prior to the study trip, students are required to read an article or book (paper or online) or to watch a movie related to the country. A short report must be uploaded.

Additionally students must submit a short description of their expectations for the trip and what they plan to visit.

The final grade will result from the following items

1. Short written tests at the end of each week or at the end of the program (25%)
2. Report about a topic of student's choice related to the study trip, up to 10 pages (30%). Individual.
3. Project in Windows Movie Maker (wmv or mp4), where you describe (using text, photos, movies) the experience of the study trip (30%). Individual or team up to 3.
4. Level of participation (and attendance) in the different activities (15%), including reports about movie/article and plan of visit.

Deadline

The report and project (2. and 3.) should be delivered until two weeks after the return to Lisbon. In the case of the projects and due to the file size, you can make use of digital platforms like Wetransfer.

Guidelines

Report (2) - expected up to 10 pages, not including title, index (if it exists), and references. The report should be clearly identified and all references used should be indicated.

Format: MS Word or PDF

The topic may be related to the business environment, to an area of management as practiced in the region, to culture/business attitudes and manners, religion, regional development, demographics, ethnics, government system, etc..

It can be related to a topic of the lectures or to a specific aspect that was relevant to you during the trip. While it should reflect your opinion/view, it should be based on references and grounded on some evidence.

Project (3) - expected length around 5 minutes, but it can also be longer if judged as necessary. Must combine images and words and include all components of the trip (*also the academic one*).

Format: wmv or mp4

For purposes of an eventual use by ISCTE, you should add the files used in the making of the project, so that it can be edited (or mixed with others).

Submitted materials may be used by ISCTE unless otherwise explicitly indicated by the student.

Additional Requirement

Until one week after returning, students should answer to an evaluation questionnaire about the study trip and send one to three photos pertaining to their experience.