

**GESTÃO E MERCADOS INTERNACIONAIS**  
**MANAGEMENT AND INTERNATIONAL MARKETS**  
**(UNIVERSIDADE DE VERÃO 2020 PRAGA)**

**EVALUATION**

Evaluation will take into account the different components of the program, i.e., include the academic component and also the intercultural experience (country, culture, people) and the participation in activities.

The final grade will result from the following items:

- A. Short written tests at the end of each week or at the end of the program. Tests results will be converted using the ECTS scale. Weight: 40%
- B. Report about a topic of student's choice related to the experience. Expected length of 5 pages. Weight: 25%. Individual.
- C. Project in Windows Movie Maker or similar (wmv or mp4), where you describe (using text, photos, movies) the experience of the study trip (25%). Individual or team up to 3. Weight: 25%.
- D. Level of participation (and attendance) in the different activities. Weight: 10%.

**Deadline**

The report and project should be delivered until the 1<sup>st</sup> of October.

Files must be uploaded through the E-Learning platform. In case the file with the project is too heavy, a word file containing a link to the project should be uploaded.

Filenames must contain student's name and number. Example: Ana Silva 23456 Prague20 report.docx and Ana Silva 23456 Prague20 project.wmv.

**Guidelines**

**Report** - expected up to 5 pages, not counting title, index (if it exists), and references. The report should be clearly identified and all references used should be indicated. Format: MS Word or PDF

It can be related to a topic of the lectures or to a specific aspect that was relevant to you during the program. While it should reflect your opinion/view, it should be based on references and grounded on some evidence.

All sources must be clearly identified, plagiarism is not accepted.

**Project** - expected length around 5 minutes. Must combine images and words and include all components of the experience (including the academic one). Format: wmv or mp4

Submitted materials may be used by ISCTE unless otherwise explicitly indicated by the student.

**Participation** – takes into account the level of participation during the stay in Prague and also before and after the trip.

**Additional Requirement**

Students must answer to an evaluation questionnaire about the program (the link to the questionnaire will be sent out to you once the program finishes) and send one to three photos pertaining to their experience to [Studytrips.ibs@iscte-iul.pt](mailto:Studytrips.ibs@iscte-iul.pt).