

Exchange Week for foreign visiting professors
8 - 12 April 2024
Iscte, Lisbon

Professor Charbel SALLOUM
University EM Normandie Business School
Country France

Brief CV

Charbel Salloum is an Associate Professor of Finance and an Academic Director at EM Normandie Business School in France. He boasts an impressive academic background, with an HDR from Lille University, a Ph.D. from Aix-Marseille 3, and an M.Sc. from Montesquieu Bordeaux IV University. He has also honed his pedagogy skills with professional training at HEC Montreal in Canada for almost five years and the New York Stock Exchange (NYSE) and Chicago Mercantile Exchange (CME) in the United States. Charbel has an extensive track record in academia, having served as Associate Dean for Academic Affairs at ESDES Lyon Business School and Associate Dean for Research and Doctoral Studies, Dean of Faculty, and Finance and Audit Chairperson at the USEK Business School in Lebanon. He is a Fulbright Visiting Scholar alumnus and he also held positions as a part-time faculty and visiting professor at George Washington University School of Business in the United States for almost six years, and as a visiting professor at various business schools in France, Portugal, China, Germany, Lebanon, Italy, and Belgium. Charbel's research interests cover a broad range of topics, including corporate governance, entrepreneurship, CSR/CSiR, leadership, and gender diversity. He has published numerous papers in internationally ranked scientific journals and serves on several editorial boards in an advisory and editorial capacity. Additionally, he acts as a business consultant for firms in Europe and the Middle East.

On-going research topic

Corporate governance, Entrepreneurship, Gender diversity, Leadership, SMEs

Relevant publications

Salloum, C., Chaanine, N., Jarrar, H., Verdie, J.F. & Al Sayah M. (2023). Winning hearts and minds: The charismatic leader's role in SME productivity.

European Business Review. [ABS 2]

Salloum, C., Jarrar, H., Salloum, L. & Verdie, J. F. (2023). Unity in diversity: Revolutionizing SMEs through inclusive corporate boards. International Journal of Entrepreneurship and Small Business [ABS 2]

Youssef, S. I., Salloum, C. & Abonazel, M. (2023). Efficiency Indicators for listed non-financial firms in Egypt. International Journal of Managerial and Financial Accounting. [ABS 2]

Topic of lecture for the students

Research Methodology (Academic Writing)

Outline of lecture for the students

Undergraduate or Graduate Thesis Writing

1. Fundamentals of Science
2. Problematic, research question and conceptual framework
3. Research design
4. Research technics and methods
5. Research strategies, variables and scale measurement
6. Oral and written presentation