

Exchange Week for foreign visiting professors  
8 - 12 April 2024  
Iscte, Lisbon

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**Professor** Christian Moser  
**University** IMC Fachhochschule Krems  
**Country** Austria

### **Brief CV**

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Born 1963 in Vienna/Austria; married; 2 children, 3 grandchildren; PhD in Business Management, PhD in Law; Owner of a Logistics Company and a Manufacturing Company for clutches; University lecturer since 2013

### **On-going research topic**

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Supply Chain Management

### **Relevant publications**

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### **Topic of lecture for the students**

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Sustainable Aspects of Export Management

### **Outline of lecture for the students**

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1) Export Market Research 2) Export Market Selection 3) Market Entry Strategies 4) International Distribution 5) Risk Management