

Exchange Week for foreign visiting professors
8 - 12 April 2024
Iscte, Lisbon

Professor Christoph Kunzle
University ZHAW School of Management and Law
Country Switzerland

Brief CV

Senior lecturer with 20 years' executive experience and large network in financial services. Former executive in asset management and private equity. Swiss national, locally rooted in Zurich.

On-going research topic

Banking, wealth management, business administration

Relevant publications

Wealth Management in Switzerland -
<https://digitalcollection.zhaw.ch/handle/11475/28759>

Swiss Affluent Clients - <https://www2.deloitte.com/ch/en/pages/financial-services/articles/swiss-affluent-clients.html>

Wealth Management: Winning Transformation Strategies -
https://www2.deloitte.com/ch/en/pages/financial-services/articles/wealth-management-winning-transformation-strategies.html?id=ch:2sm:3li:4power_up,fs_2030::6fsi:20210301130452:wealth_mgt:4531169743:5&utm_source=li&utm_campaign=power_up,fs_2030&utm_content=

Topic of lecture for the students

International Private Banking - Sector Insights & Trends

Outline of lecture for the students

The lecture will give a sector outlook on international private banking and cover its key trends and recent moves by renowned leading players. Trends include: future clients and service models, humans versus machines, democratization, technology opportunities and risks (incl. GenAI), sustainability, as well as a competitive outlook