

Exchange Week for foreign visiting professors
8 - 12 April 2024
Iscte, Lisbon

Professor Katerina Pubalova

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Country Czech Republic

Brief CV

I achieved my PhD with thesis on Followership, which is one of my main areas of expertise. I have experience with teaching in English, on multiple institutions, mainly topics on Leadership, Sustainable Leadership, Followership and Intercultural Communication. During my studies, I went on exchange in Master degree (Ireland) and in my PhD I did multiple short term stays, including an intensive seminar on HEC Paris.

On-going research topic

Followership, sustainable leadership

Relevant publications

PhD thesis: Followership and its relation to selected leadership theories.

PŮBALOVÁ, Kateřina, GAŠKOVÁ, Jana, HORÁKOVÁ, Eva. Comparison of transformational and positive leadership styles. In: Working for the greater good [online]. Turín, 29.05.2019 – 01.06.2019. Turín : EAWOP, 2019, s. 1430. Dostupné z: http://eawop2019.org/wp-content/uploads/2019/07/EAWOP-2019_Abstract-Book_rev2_compressed-2.pdf.

JAROŠOVÁ, Eva, LORENCOVÁ, Hana, PŮBALOVÁ, Kateřina, ŠEDIVÝ, Lukáš. Teaching methods in MBA and lifelong learning programmes for managers.

Journal on efficiency and responsibility in education and science [online].
2017, roč. 10, č. 3, s. 86–92. eISSN 1803-1617. ISSN 2336-2375. DOI:
10.7160/eriesj.2017.100304.

Topic of lecture for the students

Sustainable Leadership - leading for tomorrow

Outline of lecture for the students

Defining Sustainable Leadership: Exploring the concept and its components, emphasizing how it differs from traditional leadership models, and highlighting its long-term impact on organizations and society. Key Elements and Skills: Identifying the essential traits, values, and skills necessary for sustainable leadership, including emotional intelligence, adaptability, and collaboration. Impact on Multiple Fronts: Understanding how sustainable leadership influences environmental sustainability, social responsibility, and economic viability within an organizational context. Integration and Implementation: Discussing strategies for integrating sustainable leadership principles into organizational practices, overcoming challenges, and showcasing successful case studies.