

Exchange Week for foreign visiting professors
8 - 12 April 2024
Iscte, Lisbon

Professor Sophie Michel

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Country France

Brief CV

As an Associate Professor in Organization Studies at Em Strasbourg since 2016, I am also Pedagogical Coordinator for exchange students, Academic Area Coordinator for the Department of Organization Studies, member of the research council HuManiS and active members of two research groups "Maestro" about Creative Industries & Sustainability and 2/Circular Economy and the future of Industries.

My diverse teaching portfolio encompasses Strategic Management, Organization Theory, and Strategic HRM.

Notably, I have delivered engaging lectures in Innovation management for international students, since 2016.

In the realm of research, my passion lies in collective action and the transition towards sustainable models and practices.

Currently, I lead three research projects that delve into critical sustainability issues: Sustainable Food Systems and Inter-organizational Cooperations, Creative Industries and Sustainabilities, and Circular Economy and Manufacturing Industries. These projects underscore my commitment to understanding and shaping sustainable practices in diverse contexts through qualitative studies and engaged scholarship. My scholarly contributions have been published in peer-reviewed and ranked journals such as Organization, Industrial Marketing Management, M@n@gement, Technology of Forecasting and Social Change, and Frontiers in Sustainable Food Systems. My dedication to fostering innovation and sustainability both

in teaching and research underscores my commitment to shaping a more sustainable future.

On-going research topic

COLLABORATIVE STRATEGIES, INTER-ORGANIZATION, SUSTAINABILITY, FOOD SYSTEMS, INDUSTRIES, QUALITATIVE STUDIES AND ENGAGED SCHOLARSHIP

Relevant publications

MICHEL, S. (2020), Collaborative Institutional Work to Generate Alternative Food Systems, *Organization*, 27(2), 314-336. <https://hal.archives-ouvertes.fr/hal-03693596>

MICHEL, S., WEICK, A., BLOEMERTZ, L., et al. (2022) Opportunities and Challenges of Food Policy Councils in Pursuit of Food System Sustainability and Food Democracy -A Comparative Case Study from the Upper-Rhine Region, *Front. Sustain. Food Syst.* 6:916178. doi: 10.3389/fsufs.2022.916178

BOOTZ, J-P., MICHEL S, PALLUD, J., AND MONTI, R, (2022) Possible changes of Industry 4.0 in 2030 in the face of uberization: results of a participatory and systemic foresight study, *Technology Forecasting and Social Change*, 184, 121962, <https://doi.org/10.1016/j.techfore.2022.121962>

Topic of lecture for the students

Innovation management & Sustainability: Sustainable business model innovation

Outline of lecture for the students

This session aims to bridge theory and practice, guiding students towards a holistic understanding of Business Model Innovation and Strong

Sustainability. Through a dynamic blend of lectures and interactive activities, participants will emerge with the skills and insights necessary to navigate the evolving landscape of innovative and sustainable business practices. The first half of the session will involve a teacher-led lecture, offering insights into the core concepts of Business Model Innovation and Strong Sustainability. Drawing from students' existing knowledge, we will explore the interplay between these notions, encouraging participants to question traditional business models and envision novel, sustainable alternatives. The second half will be dedicated to practical application through group activities. Students will engage in collaborative exercises, applying the acquired knowledge to real-world cases. This hands-on approach will empower them to recognize opportunities for innovation within the framework of strong sustainability, fostering creativity and problem-solving skills.