

Exchange Week for foreign visiting professors
8 - 12 April 2024
Iscte, Lisbon

Professor Susanne Rank
University Mainz University of Applied Sciences
Country Germany

Brief CV

Since 09/2004 - Professor for Human Resource and Change Management at School of Business, Mainz University of Applied Sciences

Since 2022 - Course Director of the MSc Management fulltime

2021-2022 - Guest editor at Frontiers at Psychology for the call for paper "social sustainability at work "

Since 2015 - Chairman of Academic Section Human Resource Management

2017-2019 - Course Director of MSc International Business Management in cooperation with the LSBU, UK

2012 - Sabbatical at the global HR department at Schott AG, Mainz: Change management consultant at the HR Excellence Program (summer term)

2009-2012 - Equal opportunity commissioner for the Business School at the University of Applied Sciences Mainz

AREAS OF EXPERTISE AND TEACHING COMPETENCIES

- International human resources management and development
- Change Management and Change Monitoring
- Organizational behavior and development
- Organizational & Social psychology
- Internal CSR and sustainable HRM / Green HRM
- Leadership, empowerment and organizational commitment

ACADEMIC BACKGROUND

06/1997 - Ph. D at the University of Heidelberg (Prof. Dr. K. Fiedler and PD Dr. G. Bohner)

Dissertation: The compatibility hypothesis: Motivational goals influence the cognitive processing of majority and minority arguments.

07/1993 - Graduate (Diplom) in Psychology and Business Administration at the University of Erlangen-Nürnberg

Thesis: Impact of positive and negative mood on persuasive communication. A comparison. Advisor: Prof. Dr. Andrea Abele-Brehm

On-going research topic

Workplace CSR, sustainable HRM

Relevant publications

Topic of lecture for the students

Internal CSR and sustainable HRM or Change Management with HR Shared Service Center implementation

Outline of lecture for the students
