

# MSc in HOSPITALITY AND TOURISM MANAGEMENT

## Study Plan

GENERAL INFORMATION			
DURATION	LANGUAGES	ECTS	SCHEDULE
2 YEARS	ENGLISH	120	DAYTIME

## 1<sup>st</sup> Year

### CURRICULAR COURSES

#### 1<sup>st</sup> Year – 1<sup>st</sup> Semester

		CREDITS	Contact Hours
> Data Analysis in Hospitality and Tourism	Mandatory Course	6.0	24
> Critical Issues in Hospitality Human Resources	Mandatory Course	6.0	24
> Managing Hospitality and Guest Service Organizations	Mandatory Course	6.0	24
> Research Methods in Hospitality and Tourism	Mandatory Course	6.0	24
> Strategic Marketing in Hospitality and Tourism	Mandatory Course	6.0	24
Total		30.0*	

#### 1<sup>st</sup> Year – 2<sup>nd</sup> Semester

		CREDITS
> Free Electives		
Recommended Electives:		
> 02297   Tourism & Urban Worlds		
> 03440   Wine Tourism & Wine Business		
> 03441   Large Events & Event Management		
> 03442   Shopping Tourism & Luxury Retail Management		
> 03444   E-Tourism		
Elective Courses		30.0
Total		30.0*

## 2<sup>nd</sup> Year

### CURRICULAR COURSES

2 <sup>nd</sup> Year – 1 <sup>st</sup> and 2 <sup>nd</sup> Semester		CREDITS
> Dissertation or Master Project in HOSPITALITY AND TOURISM MANAGEMENT	Mandatory Course	60.0
	Total	60.0*
*120.0 Credits for Approval = 30.0 mandatory courses credits + 30.0 optional course credits + 60.0 Dissertation/Master Project in Hospitality and Tourism Management	Total	120.0