



Study Plan

# 1st Year

**CURRICULAR COURSES** 









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	GENERAL INFORMATION DURATION LANGUAGE ECTS SCHEDULE					
3		2 YEARS	ENGLISH OR PORTUGUESE	120	DAYTIME	

1 <sup>st</sup> Year – 1 <sup>st</sup> Semester		CREDITS	Contact Hours
> Marketing Management	Mandatory Course	6.0	24
> Leadership and Human Resources Management	Mandatory Course	6.0	24
> Data Analysis, Modelling and Research	Mandatory Course	6.0	30
> Economics for Managers	Mandatory Course	3.0	12
> Ethics, Corporate Responsibility and Sustainability	Mandatory Course	3.0	12
> Elective in Accounting	Elective Course	6.0	24
	Total	30.0*	

1 <sup>st</sup> Year – 2 <sup>nd</sup> Semester		CREDITS	Contact Hours
> Strategic Management and Control	Mandatory Course	6.0	30
> Logistics and Operation Management	Mandatory Course	6.0	24
> Elective in Accounting	Elective Course	6.0	24
> Elective in Finance			
Highly Recommend Elective:	Elective Course	6.0	24
> 02670   Corporate Finance			
> Free Elective	Elective Course	6.0	24
	Total	30.0*	

## 2<sup>nd</sup> Year

#### **CURRICULAR COURSES**

CREDIT:	S Contact Hours
Course 6.0 Course 54.0	24
I 60.0*	
Total	120.0
	Total

#### **Consolidation Topics**

02333 | Fundamentals of Quantitative Methods 02918 | Fundamentals of Corporate Finance

Since not all degree candidates have the same academic and professional backgrounds, Iscte Business School offers an introductory term called Consolidation Topics. The admissions committee may recommend this introductory term after appraising the applicant's CV. This special preparation will enable students to adapt more easily to the complex issues discussed in their required courses.