#### LABOUR MARKET INTEGRATION SURVEY 2024 - MAIN RESULTS Situation 1 year after graduation in 2022/2023

### MARKETING MANAGEMENT





# SALARY LEVEL OF THE JOB/INTERNSHIP<sup>2</sup> < €600 (\*) €600 - €899



RELATIONSHIP BETWEEN PROI AREA <sup>2</sup>	FESSIONAL ACTIVITY A	ND DEGREE
63%	26%	11%
Directly related area	Close area of activity	
		Totally different area

## 100%

Graduates with professional activities appropriate to a higher education level of qualification <sup>2</sup>

### 73%

Graduates with a permanent employment contract  $^{\rm 2}$ 

**53%** Work in a large company<sup>2</sup>

1 Percentage of graduates with one or more jobs within one year of graduating (% calculated from the active population in the sample)

2 Data on the professional situation 1 year after the course of respondents who obtained a job AFTER the course or in the LAST YEAR of the course or who obtained a paid professional internship (graduates who were in a job obtained BEFORE or AT THE BEGINNING of the course were excluded)



Studies, Quality and Sustainability Office