

International Week for foreign visiting professors
10 – 14 March 2025
Iscte, Lisbon

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Country France

Brief CV

Prof. Amir Hasnaoui is a Full Professor and Vice Associate Dean of Faculty and Academic Compliance at Excelia Business School, France. He also serves as Head of the Finance, Control, and IS Department. With 20 years of experience in teaching and research, Dr. Hasnaoui specializes in Finance, Sustainable Finance, Fintech, and the Management of Information Systems.

He holds a Doctorate in Management Sciences (Finance & Information Systems) from Télécom École de Management (France). He has a distinguished record of publications in top-ranked academic journals, including Resources Policy, Technological Forecasting and Social Change, Energy Economics, and the Journal of Risk Finance. His research focuses on critical themes such as financial systems, transition economies, sustainable development, and the interplay of digitalization and environmental finance.

Prof. Hasnaoui is an Associate Editor for the Journal of Risk Finance and the Review of Accounting and Finance. He actively contributes to the academic community as a board member of the Association of Information et Management (AIM), a reviewer for major conferences (AIM, EURAM, AOM), and an organizer of scientific events.

In addition to his academic achievements, Prof. Hasnaoui plays a pivotal role in developing innovative educational programs and integrating digital

transformation and AI to prepare future leaders for complex and resilient environments.

On-going research topic

Sustainable finance, climate finance, fintech, sustainability, CSR, digital transformation, and information systems management

Relevant publications

Al-Shaer, H., Kuzey, C., Uyar, A., Karaman, A. S., & Hasnaoui, A. (2025). Risky firms, ESG and firm value : do women undertake a particular role ? Journal Of Accounting Literature. <https://doi.org/10.1108/jal-04-2024-0065>

Hasnaoui, A. (2024). ESG ratings and investment performance : evidence from tech-heavy mutual funds. Review Of Accounting And Finance. <https://doi.org/10.1108/raf-02-2024-0069>

Shan, S., Mirza, N., Umar, M., & Hasnaoui, A. (2023). The nexus of sustainable development, blue financing, digitalization, and financial intermediation. Technological Forecasting And Social Change, 195, 122772. <https://doi.org/10.1016/j.techfore.2023.122772>

Awais, M., Afzal, A., Firdousi, S., & Hasnaoui, A. (2023). Is fintech the new path to sustainable resource utilisation and economic development ? Resources Policy, 81, 103309. <https://doi.org/10.1016/j.resourpol.2023.103309>

Topic of lecture for the students

Introduction to FinTech: Technologies, Applications and Future Trends
This module aims to introduce students to the rapidly evolving world of FinTech, exploring the disruptive technologies transforming financial services. It offers both theoretical foundations and practical insights to help students understand the mechanisms, opportunities, and risks linked to financial innovation. Students will learn how blockchain,

artificial intelligence, mobile payments, decentralized finance (DeFi), and regulatory frameworks are shaping the current and future financial ecosystem.

Outline of lecture for the students

- Understand key concepts related to FinTech
- Identify the main technologies used (Blockchain, AI, Big Data, Cloud, etc.)
- Analyze the impact of FinTech on traditional financial sectors
- Understand regulatory and ethical challenges related to FinTech
- Develop critical thinking on the future evolution of the sector